

Guide to create another

# HISTORIC VEHICLES RALLYE WITH A DIFFERENCE!



# Introduction to the concept

Welcome to the guide for organizing a Historic Vehicle Event with a social cause! In this handbook, we'll walk you through the steps to create a unique and impactful event that combines the thrill of historic car rallies with a meaningful social initiative.

**Classic Drivers Club** organized Rallye Historic of the Senses on the 10<sup>th</sup> March 2024, by partnering with an NGO – Ek Kadam Aur Foundation for Education and Health, to send a message that “blindness doesn’t dim the light of achievement”.



The poster features logos for the Classic Drivers Club, MOTUL, and FIVA at the top. Below them is the logo for The Saturday Club. The text reads: 'MOTUL & Classic Drivers Club present RALLYE HISTORIC OF THE SENSES SUNDAY, MARCH 10<sup>TH</sup> | 8AM-1PM Visually impaired children guiding Historic Vehicles to navigate in a treasure hunt using maps in Braille'. At the bottom, it says 'In partnership with' followed by the Ek Kadam Aur Foundation logo. The background shows silhouettes of historic cars and a motorcycle against a city skyline.

# The Concept Explained

- The treasure hunt-style rally within the city, facilitated by blind students as navigators for historic car drivers, is a unique fusion of adventure, inclusivity, and social impact.
- Traditionally, historic car rallies are exclusive events, often limited to experienced drivers and enthusiasts. However, by incorporating blind students as navigators, this event breaks barriers and promotes inclusivity by showcasing the diverse capabilities of individuals, regardless of their visual abilities.
- Through deciphering Braille clues provided by blind navigators, drivers are challenged to rely on their problem-solving skills and creativity to identify landmarks scattered throughout the city. This interactive and immersive experience not only adds an element of excitement to the rally but also fosters a deeper understanding and appreciation of visual impairment and the challenges faced by individuals with disabilities.
- Moreover, by partnering with a foundation supporting blind students and involving the media, the event serves as a platform to raise awareness about visual impairment and advocate for the empowerment of individuals with disabilities. It provides an opportunity for blind students to actively participate in a mainstream activity, gaining confidence, and showcasing their abilities in a meaningful way.
- Overall, the event goes beyond the thrill of a typical rally, aiming to create lasting social impact by promoting inclusivity, raising awareness, and supporting the empowerment of blind students. It serves as a testament to the power of collaboration, empathy, and community engagement in creating a more inclusive and supportive society and very importantly, improves the relevance of historic vehicles amongst the mainstream.



# The “To Do List”

- **Organizing Team:** Assemble a dedicated team comprising individuals with diverse skills such as event planning, logistics, communication, and outreach.
- **Foundation Partnership:** Establish collaboration with a reputable foundation specializing in supporting visually impaired individuals.
- **Landmark Selection:** Choose prominent landmarks within the city, crafting engaging riddles to describe them. Clearly designate the Start and End Points for the rally.
- **Route Planning:** Conduct thorough reconnaissance to design a rally route that ensures accessibility, safety, and an engaging experience for participants.
- **Escort Coordination:** Coordinate with the foundation to assign sighted escorts for each blind student navigator, ensuring support and assistance throughout the event.
- **Braille Sheet Production:** Translate riddles and clues by printing into Braille format, facilitating participation for blind students. Ensure accuracy and clarity in Braille printing.
- **TSD Sheet Preparation:** Develop Time, Speed, Distance (TSD) sheets for drivers to manage rally timing effectively. Include clear instructions and checkpoints.
- **Marshal Team Assignment:** Assign a professional team of marshals to manage checkpoints and be posted at landmarks with clear signage so that drivers can spot them easily. Ensure proper result tabulation. Their role is critical in maintaining event integrity and fairness.



What to do!

# The Execution

- **Assemble** at the Start Point and line-up as per car's rally number (usually oldest car first)
- **Marshall Team** to be briefed about the landmarks and have them at each location.
- **Rally Start:** Distribute Braille sheets to each blind student and TSD sheets to drivers 10 min prior to flag-off.
- **Flag-off** the cars at a minimum of 2 min intervals to avoid cars from trailing.
- **Navigator-Driver Coordination:** Blind students read out clues to drivers, who decipher them to locate landmarks.
- Marshall Team to record arrival times and manage paperwork.
- **Penalty Management:** Enforce penalties for speeding, late arrival, or missed landmarks as per TSD rules.
- **Endpoint and Evaluation:** Collect TSD forms from each driver at the endpoint for tabulation and award recognition to top-performing teams.



Do the needful!

# Conclusion

Organizing a historic car event with a social cause can be a rewarding experience for participants and beneficiaries alike. By following the guidelines outlined in this handbook, you can create an engaging and impactful event that celebrates inclusivity and community spirit and raises the standing of the historic vehicle community. We are relevant and we care!



Bask in the glory!

# Appendix



Get in touch  
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